Assessment criteria

LUXEMBOURG TOURISM
AWARDS

LUXEMBOURG TOURISM AWARDS 2023 ACTIVE TOURISM

Assessment criterion	Culture	Adventure	Ecotourism	Hotel	Campsite	Gite	Gastronomy
							Weighting factor
TOURISM STRATEGY: orientation of the tourism service by taking into account the expectations of the existing clientele and/or implementation of measures to attract a new clientele.	30%	30%	30%	30%	30%	30%	30%
SUSTAINABILITY: use of sustainable products or processes, use of local products, reduction of waste, waste sorting, optimisation of energy use, safeguarding of natural resources.	25%	25%	25%	25%	25%	25%	25%
ACCESSIBILITY: facilitating access to all persons with special needs (handicapped persons, senior citizens, pregnant women, people in plaster casts, etc.) by removing obstacles, eliminating steps, widening doors, etc.	10%	10%	10%	10%	10%	10%	10%
SOCIAL RESPONSIBILITY: the tourism actor relies on a voluntary approach which consists of responsible behaviour towards economic actors, the environment and society. The tourism operator applies the principles of sustainable development. Being socially responsible means integrating social, environmental and economically ethical issues into daily management and interactions with external stakeholders.	25%	25%	25%	25%	25%	25%	25%
DIGITALISATION: implementation of processes aimed at transforming traditional processes, objects, tools or professions through digital technologies in order to make them more efficient and to optimise the proposed offer.	10%	10%	10%	10%	10%	10%	10%